

MEMORANDUM

TO: Chapter Presidents, Executive Directors &
Chapter Membership Coordinators and Processors

FR: Clint McKay
Director of Operations

DT: March 8, 2017

RE: The Arc of Indiana 2017 Membership Campaign, "Membership Matters"

The Arc of Indiana's Annual Membership Campaign is almost upon us. As most of you know each year The Arc of Indiana coordinates with our local chapters for a membership drive. I am excited to share information with you regarding the 2017 membership campaign.

Before I share information about this year's campaign I want to thank you for your hard work over this past year. Statewide **we ended the year with 27,176 members of The Arc of Indiana!** You and your colleagues around the state should be very proud of your efforts. This year the Member and Chapter Committee has issued a **43 New member challenge** for each chapter, in honor of The Arc of Indiana's 43 Chapters across the state. **"Membership Matters" is the campaign slogan.** The goal is for each Chapter of The Arc of Indiana to recruit 43 New members over the course of the campaign.

As you may recall, when the new Affiliation Fee Structure and Formula was adopted at the 2014 Annual Meeting it provided for a 5% credit/dues reduction for chapters who met their membership goal for the preceding year. In the next few weeks, I will be sharing with chapters the minimum goals that have been established under these guidelines. Chapters conducting successful 2017 Membership Campaigns will be that much closer to achieving their goals. Attached you will find information regarding the 2017 Membership Campaign.

The "formal launch" is March 14th and covers the months of March (Disability Awareness Month) and April (Autism Awareness Month) plus May (We are The Arc visits). As in past years, all new members that you have recruited since January 1 (who are not included in your end-of-2016-member count) are considered part of the campaign with the **end date being May 31st.** We are asking chapters to **report members by June 16, 2017.**

Additionally, if there are new volunteers or staff who are handling membership and are not receiving this memo and information please let me know and I will be glad to add them to the distribution list.

Recently you should have received the 2016 end-of-year membership listing from The Arc United States. Please review this list to ensure all your current members are being reported **and you have renewed everyone who you think should be a member of your chapter.**

In the next several weeks we will be sending out some additional resources that may be of assistance.

I hope that your chapter will participate in this year's campaign and **THANK YOU** for everything you do.

Achieve with us.