

# THE ARC OF INDIANA

## 2017 Membership Campaign

**MEMBERSHIP**



**MATTERS**

*The Arc of Indiana, in conjunction with the Member and Chapter Committee, has developed an aggressive campaign of 43 NEW members for each of The Arc Chapters in honor of The Arc of Indiana's 43 chapters across the state.*

### **CHAPTER CHALLENGE:**

*The Arc is celebrating our 43 chapters in 2017. Each chapter is challenged to recruit (at least) 43 NEW members during the campaign.*

### **EACH MEMBERSHIP CAMPAIGN IS "LOCAL":**

*Although a statewide initiative, each chapter localizes efforts to fit their community & chapter.*

### **DURATION AND REPORTING MEMBERS:**

*All NEW members recruited from January through May 31 & reported by Friday, June 16, 2017.*

### **REWARDS AND RECOGNITION:**

*All participating chapters will receive recognition at the Awards Program & will compete for The Arc's Membership Traveling Trophy (2).*

### **SUPPORT AVAILABLE FROM THE ARC OF INDIANA:**

- *On-Site visit if requested, as well as phone & e-mail support, from The Arc's Director of Operations & Assistant Director of Advancement.*
- *Membership Campaign Toolkit.*
- *Information & resources available on the "Chapters Only" Section of The Arc of Indiana Website.*

**#TheArcAction**

